

Godfrey Hirst



Fika

Laminate Flooring Collection



Godfrey Hirst

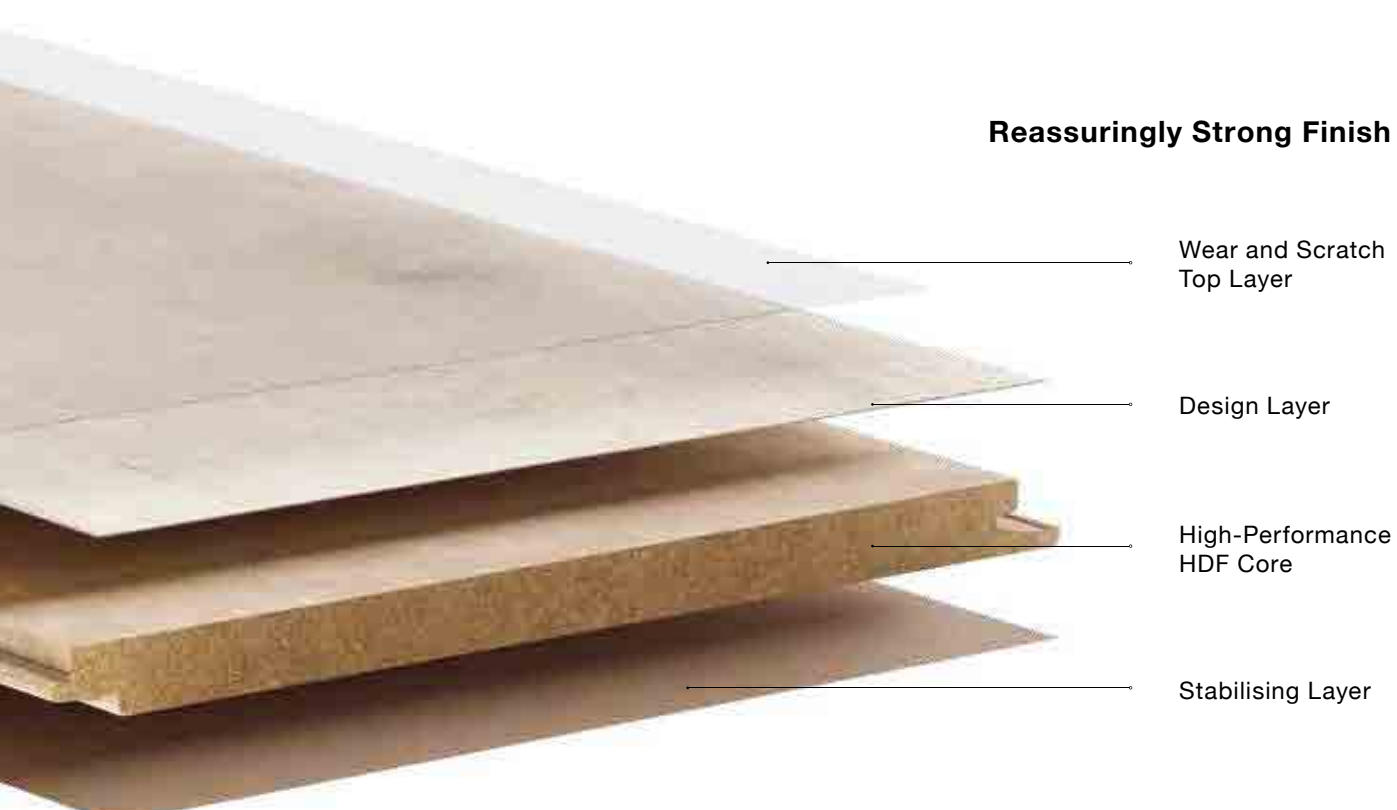
Fika Collection

Fika is a concept that reflects a state of mind for those who appreciate the good things in life.

Nature Reimagined

Our laminate floors turn nature's unique designs into a visually beautiful and reassuringly strong finish. Take confidence in the all-round usability of Fika's hand-picked designs. This collection is the perfect solution for every project that requires flooring which is that's versatile and wonderfully simple to look after.

Reassuringly Strong Finish



Wear and Scratch Top Layer

Design Layer

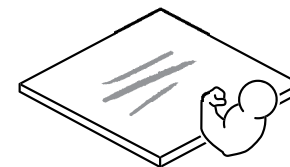
High-Performance HDF Core

Stabilising Layer

Why Choose Laminate?

Our focus on more sustainable manufacturing practices and product innovation results in a true to nature floor that gives exceptional performances across both residential and commercial projects.

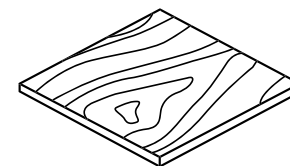
Performance on Every Front



Fika is the perfect choice for high-traffic areas requiring heavy-duty flooring. At the surface of every floor, you'll find a multi-layer finish that delivers exceptional scratch and wear resistance. Fika Laminate flooring is made with protective layers that support resistance to scuffs, scratches and stains.

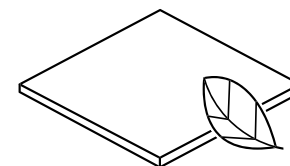
Thanks to its hydrophobic technology that repels water and dirt, our Fika collection is water-resistant and simple to maintain. Antistatic and hygienic from day one, they are also blissfully easy to install with a click system that delivers strong and reliable glue-free fitting. From installation to maintenance and durability, that's performance on every front.

True to Nature



Our in-house designers take nature as their inspiration to create unique true-to-life designs that you can't find elsewhere. With crystal clear wood looks and embossed in register technology, Fika captures natural grain, stain and colour of timber with precision. Genuine designs perfectly synchronised to authentic textures, that are to nature.

Environmental Excellence



100% of the wood used in Fika laminate flooring comes from recovered sources or as by-products from other industries. We are continuously working toward reducing, reusing, and recycling our water consumption and returning it to the natural environment after suitable treatment. This stewardship means our laminate floors carry the European Ecolabel and come adorned with PEFC certificates.

Technology

Shelter from water and dirt for laminate floors.

Bid farewell to moisture problems! With Fika's cutting-edge hydrophobic technology, water and dirt are repelled, resulting in a water-resistant laminate floor that remains in top-notch condition!





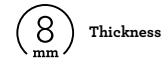
Vitae Oak 382 Matt



Vitae Oak 943 Matt



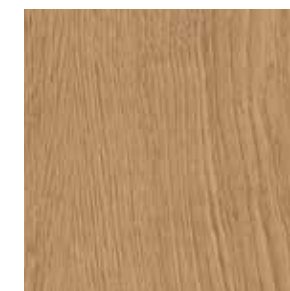
Vitae Oak 943



Fika 4V



Otium Oak 252 Silk Matt



Otium Oak 345 Silk Matt



Otium Oak 345



Otium Oak 462 Silk Matt



Otium Oak 862 Silk Matt

Fika 4V

Size: 1261 x 192 x 8mm
Box: 9 Planks (2.179m²)
Bevel: 4 Sided Micro Bevel



Truncus Oak 449 Silk Matt



Truncus Oak 869 Silk Matt



Truncus Oak 869



Fika OV

Size: 1261 x 192 x 8mm
Box: 9 Planks (2.179m²)
Bevel: Square Edge



Square Edge



Embossed in Register



Easy to Maintain



Thickness 8mm



Dirt Resistant



True-to-Nature Look and Feel



HDF Core Made of Recovered Wood



Easy to Install (Uniclic)

Fika OV



Gener Oak 125 Matt



Gener Oak 247 Matt



Gener Oak 950



Gener Oak 857 Matt



Gener Oak 950 Matt

Made with sustainability in mind.

Right from the start, Fika laminate collection is responsibly made, considering the impact on the environment. By opting for Fika laminate collection, you can make a conscious effort to minimize your impact on the planet.

100% Recovered Wood

100% of all the wood we use for our HDF core is recovered waste from other industries. With this core made in-house and our REACH compliant supply chain, we know exactly what goes into our laminate floors.

Energy Efficient Production

Our Fika flooring range has been manufactured in Belgium in some of the industry's most advanced and efficient production sites. The biomass power, energy efficiency and recycled water usage ensure that Fika is made with the environment in mind.

Simplicity Throughout Use and Recovery

Simple and reliable glue-free fitting means our laminate floors can be installed, lifted and reinstalled at whim, while the excellent longevity and scratch-resistance of the durable wear layer allows for reuse somewhere new. Easy to clean with nothing more than water or a mild detergent, they are better for the air people breathe too.

The positive actions we take to make our Fika Laminate Floor perform for the planet:

- REACH compliant supply chain for high-quality raw materials and complete traceability.
- All of the wood used is recovered from other industries with 70% coming from PEFC sources so we can trace it right back to carefully managed forestry.
- Biomass power accounts for 70% of the heat required for production, avoiding 25,000 tons of CO2 emissions every year.
- 97% of water used in manufacturing comes from recycled water, with in excess of 1000 m3 of rainwater is harnessed and reused.
- Energy efficient lamination and UV curing processes.
- Formaldehyde and VOC emissions 10 times lower than the most stringent EU norms.
- FSC certified packaging that's 100% recyclable.
- Glue-free installation and excellent durability to maximise opportunity for reuse in other environments.

Godfrey Hirst

